

SM/BBA-503 (NC) (Sup) (AK)

2 0 2 3

(5th Semester)

BACHELOR OF BUSINESS ADMINISTRATION

Paper : BBA-503 (New)

(Strategic Management)

KEY ANSWERS FOR OBJECTIVES

(PART : A—OBJECTIVE)

(Marks : 25)

1. Choose the most appropriate answer from the given options by putting a Tick (✓) mark in the brackets provided : 1×10=10

(a) (ii)

(b) (iii)

(c) (ii)

(d) (iii)

(e) (ii)

(f) (ii)

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(2)

(g) (ii)

(h) (ii)

(i) (iii)

(j) (iii)

2. State whether the following statements are *True (T)* or *False (F)* by putting a Tick (✓) mark : $1 \times 5 = 5$

(a) *False*

(b) *True*

(c) *True*

(d) *True*

(e) *True*
